

# Bassano Recorder



VOLUME IV; No. 14.

BASSANO, ALBERTA, THURSDAY, APRIL 18th, 1940.

Subscription: Canada, \$2.00 per year.

## Trustees E.I.D. School Division Met Saturday

A meeting of the trustees of the E. I. D. School Division No. 44 was held in the Boards Office in Bassano on Saturday afternoon last, April 13th. Present were trustees R. M. Burrows, R. T. Simpson and Superintendent R. V. McCullough.

The Secretary read the minutes of the last regular meeting held on February 24th in Bassano.

The resignation of Mr. J. T. Summerbell as Secretary-Treasurer of the E. I. D. School Division, effective April 15th, was accepted, and the appointment of Mr. G. E. Smith in the position was approved.

The secretary was instructed to take the necessary steps to protect the interests of the Division with regards to the Dormitory and tuition fees of High School students attending the Bassano School.

The purchase of a Gestetner Duplicating machine for use in the office of the Secretary was approved by the Board. The machine was purchased jointly with the Bow Valley School Division No. 43.

The authority to sign cheques and conduct the banking business of the division was given to the chairman, Mr. R. Burrows, or the vice-chairman Mr. R. A. Simpson, and the secretary, Mr. G. E. Smith, by the passing of the necessary motion. Martyn Oliver of Medicine Hat was appointed as auditor of the E. I. D. School Division for the year 1940. The auditor will make quarterly visits to the office of the Secretary-Treasurer for the purpose of auditing the books.

A resolution of Antelope Creek S. D. No. 4857 that a piano be purchased, approved by the Divisional Superintendent, Mr. McCullough, was accepted and following a short discussion the piano referred to was ordered purchased.

Small sums were allowed for the purchase, and use, of tools in the workshops of two schools in the district.

It was moved that the matter of assessment of the Little Rolling Hills District be referred to Mr. McCullough for the consideration of the Department of Municipal Affairs. It was also moved that the Board of Trustees of the E.I.D. Division approve of the inclusion of the Districts comprising Clemmenceau Consolidated School District in the Division if application is made by the Clemmenceau Bd. and if the plan is found feasible.

Mr. McCullough was appointed a committee of one to represent the Division at a meeting of Inspectors to discuss and arrange the quality buying of school supplies. Correspondence from several of the schools was read to the meeting and replies ordered.

Accounts totalling \$3,387.51 were presented and accepted, and were ordered to be paid.

The next regular meeting of Trustees of the E. I. D. Division will be on May 20th, 1940.

### RED CROSS NOTES

The Executive of the Red Cross will be pleased to receive donations of wool yarn of any shade or quality, to knit into Quilts and Comforts. Any quantities left at Headquarters will be gratefully accepted.

Don't forget the ladies of the local Red Cross meet every Tuesday, and all others wishing to attend, may do so.

## Riding and Hiking in The Clouds



TWO highlights of the summer season in the Canadian Rockies will be the more than usually interesting outings planned by the Trail Riders and Trail Hikers of the Canadian Rockies. Their mid-summer excursions on horseback or by foot into beauty spots off the beaten path will be especially attractive this year to Canadians who will stay away from the United States because of high monetary exchange and to Americans barred from the holiday resorts of Europe and attracted to Canada by favorable exchange.

The Trail Riders will hold their five-day outing from July 26 to 30, following a spectacular trail from

Marble Canyon in British Columbia to Lake Louise. The Trail Hikers of the Canadian Rockies will have one central camp for four days in the magnificent Egypt Lake and Simpson Pass summit area. Their outing is from August 2 to 5.

Both these organizations have a world-wide membership. Anyone can join, the only qualifications being a love of the open and the willingness to share common pleasures with others. On the trail, members sleep in tents or Indian teepees; simple but satisfying meals are dished up in the cook-tent; trained packers and guides do the heavy work. All unnecessary frills are eliminated, however, bringing the outings right down

to the hearty basic pleasures of the out-of-doors and keeping the costs at a minimum. J. M. Gibbon, Windsor Station, Montreal, secretary for both organizations, reports a growing interest in this type of holiday and expects record numbers to take part this year.

Other special entertainment planned for this year in the Banff-Lake Louise district includes such fascinating events as the Indian Days' celebrations at Banff, July 18-21; Banff Golf Week, August 18-24; Banff School of Fine Arts, August 1-31; the annual Stampede at Calgary, July 8-13; and the annual camp of the Alpine Club of Canada at Glacier Lake Camp, July 14-29.

## Old-Timer of Gem District Passes Following Illness

FLETCHER DUNCAN  
WILLIAMSON

Death called one of the oldest settlers in the Gem District on Saturday last, April 13th, when Fletcher Duncan Williamson passed away in the local hospital. Mr. Williamson had been a patient in the hospital for several weeks, gradually failing in health until the time of his death.

Mr. Williamson, a popular old-timer and beloved character of the district, came to Gem from the United States in the year 1910, where he took up farming. His first farm was located just a few miles distant of the farm he was operating at the time of his death. An enthusiastic organizer, he had been prominent in all affairs conducted in Gem Colony, and throughout the district.

He was born at Norwalk, Conn., U. S. A., in the year 1881, and at the time of his death he was 58 years of age. He is survived by several relatives and nieces living in the United States.

Funeral Services were conducted from Knox Presbyterian Church in Bassano on Tuesday afternoon, April 16th, where last Masonic Rites were conferred upon the deceased, who had been a member of Bassano Lodge No. 55 A. F. & A. M. Mr. Charles F. Laine, Pastor of the Church, conducted

## Hear Interesting Address, Technocracy

TED FEARMAN SPEAKS  
TO LOCAL AUDIENCE  
TUESDAY NIGHT

Addressing approximately twenty-five local citizens in the local I.O.-O.F. Hall on Tuesday evening of this week, Mr. Ted Fearman of Calgary outlined the principles of Technocracy in a very interesting manner. The meeting was presided over by Mr. Phil Collier, also of Calgary. Considerable enthusiasm and interest was shown by local citizens in learning of the movement.

Mr. Fearman's address outlined the following interesting information:—

The rapidly increasing application of high-speed labor-displacing technology to the process of production on this Continent has created two things that are entirely new in the field as social phenomena—abundance, and mass leisure. This situation has brought into existence problems which neither business nor politics can solve.

Patriotic citizens of Canada and this Continent have a right to be

the early part of the ceremony.

Following the ceremony, the remains were taken to the Calgary Crematorium, where interment will be made. Dr. B. E. Barlow was in charge of funeral arrangements.

Pallbearers at the funeral were: Mr. George; Mr. Wm. Pollock; Mr. Jack Evans; Mr. Bowen; Mr. T. Maguire and Mr. W. Andrews.

proud of their country. With only ten percent of the world's population, America has over fifty percent of the world's mineral and energy resources. We have over fifty percent of the world's technically trained men. As a Continental entity we have a common language and a common tradition, as well as a complete distribution of climatic and soil conditions. Only North America has the capacity to create and distribute all the goods and services that its population wants or requires.

In the past thirty years America has come a long way. Today we operate eighty percent of the world's cars. We have ninety-seven percent of the world's bathtubs. There are more telephones in New York City than there are in all of Eurasia east of the Balkans.

Yet in the midst of this we have over half the world's unemployed. Two-thirds of our population live below what is recognized as a standard of comfort and decency.

(Continued on Page 4.)

### FEARMAN SPEAKS

### OFFER PRIZE OF ONE DOLLAR

Mr. McAmmond, local baker, this week announces that he is going to give a new one dollar bill to some person in Bassano on Saturday evening of this week. Here's how he explains his generosity. A new bun will on sale in the Confectionery Store this week, a bun that has not been named as yet. With each purchase of a dozen of these buns, the purchaser is entitled to submit a name for them. On Saturday evening, all entries will

## LOCAL TENNIS CLUB REORGANIZES FOR COMING SEASON

W. F. McBeth Elected Pres.  
A. Cathro, Vice-Pres.

At a well attended meeting held in the Town Hall on Tuesday evening of this week, re-organization of the local tennis club for the 1940 season was accomplished. Prospects for the success of the club this year seems assured judging from enthusiasm shown at the meeting.

The first order of business consisted of electing officers for the term, and the following appointments were made:

President—Mr. W. F. McBeth.  
Vice-President—Mr. A. Cathro.  
Secretary-Treasurer — Miss C. McBeth.

Executive Committee — Miss W. Playfair, Miss P. Plummer and Miss J. Lees.

Membership fees were thoroughly discussed, and it was decided that this year they should be as follows:

Men \$3.50; Ladies \$3.00; Juniors \$1.50; Family Tickets \$5.00.

A vote of thanks was tendered Mr. McLaws and son, Gordon, for the very active part they have taken for many years in putting and keeping the Bassano Tennis Club and courts in such fine condition.

The matter of finances were also discussed, but it was decided that further discussion along this line should be left until a future date.

## Jack Summerbell Accepts Ottawa Position

Mr. J. T. Summerbell, a resident of Bassano for a number of years, received word this week that his application for entry into the Dominion Civil Service had been accepted, and that a position was awaiting his arrival in Ottawa on Monday, April 22nd. Mr. Summerbell wrote the Civil Service examination in Calgary some months ago, and it is understood he secured a very good marking.

Since the inauguration of the Bow Valley and E. I. D. School Divisions with central offices located in Bassano, Jack has been employed as Secretary-Treasurer of the Divisions. Previous to that time he had been employed as Secretary-Treasurer for several local business firms. In his new occupation he will act as Office Comptrollers Treasurer.

Citizens of Bassano regret hearing of the departure of Mr. Summerbell, but haven't to wish him every success in his new position. He will leave Bassano on Friday evening of this week. Mrs. Summerbell and infant son will remain in Bassano for a short time before joining Mr. Summerbell in Ottawa.

be placed in a hat, and some customer will be called upon to make the draw. The person suggesting the name drawn will receive the one dollar. Local housewives are urged to suggest their names early, and be in on the draw.

### ENGAGEMENT ANNOUNCED

Mr. and Mrs. John Schelski wish to announce the engagement of their second youngest daughter, Mary Victorene to Ronald James Briggs, of Calgary. The marriage will take place in May.



## The BASSANO RECORDER



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of the Recorder in the  
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FLOYD T. CARY, PUBLISHER

## Board of Trade Dance May 10

Postponement of the Board of Trade dance which was to have been held last Friday, was made necessary due to the impassable condition of not only the side roads but of the highway also.

The date for this dance has been set for Friday, May 10th, and a bigger and better evening of entertainment is being planned for the Dance Goers of this district by the committee in charge. The extended time made possible by the postponement will enable those in charge to enlarge on their original plans to make this dance the outstanding social function of many years.

Due to the kind co-operation of "Sonny Fry", he and his popular Gentlemen of Music will still maintain their engagement with the board of trade, by giving them the only open date he had on his itinerary, prior to his departure to commence his summer schedule on May 24th.

The Board of Trade asks everyone in the district to remain their friends to keep Friday, May 10th, as a date for a full evening of fun and entertainment.

### MAJOR BEATON WELL PLEASED AFTER SURVEY

Returning to Montreal after a flying trip to nine cities in Western Canada, Major J. W. Beaton, war services secretary for the Canadian Y. M. C. A., expressed his confidence that western Canada will be 100 per cent behind the Canadian "Y" in its effort to serve the men of Canada's armed forces at home, in Great Britain and in the theatre of war.

Major Beaton travelled by rail and by air to visit Victoria and Vancouver, Calgary, Lethbridge and Edmonton, Regina, Saskatoon, Brandon, Winnipeg and other centres, completing his western trip in the record time of 13 days.

"Everywhere," Major Beaton declared, "I found that local campaign officials are receiving enthusiastic support from citizens in all walks of life. Standing behind our national appeal for funds to be used exclusively for Canadian soldiers, sailors and airmen, we have the leading businessmen, professional men and educationalists in each province. But with them, and this is equally important, we have the great body of Canadians who realize how important Y. M. C. A. services are to the men away from home."

The western provinces are making great contributions to Canada's war effort Major Beaton concluded, and the Y. M. C. A. share in that effort is assured of strong support.

centres are now operating in airports, camps, railroads and troop concentration centres, all directed by Salvation Army Workers. A fleet of mobile canteens, sponsored by Queen Mary, is being utilized for the emergency service of food. At seaports, temporary shelter and assistance are being given to survivors of mined and torpedoed vessels.

## PRINT DRESSES

NEW STYLE, BRIGHT COLOR, TUB FAST and WELL  
MADE, FOR HOUSE and AFTERNOON WEAR.  
PRICE \$1.95 to \$2.45

**CURTAIN MATERIAL**  
Smart new Materials, white and colors.

PRICE 25c to 35c yd.

**KITCHENETTE TOWELS**  
Soft absorbent towels, saves washing. Price 15c 2 rolls 29c Holders, white, ivory and green. 35c.

**THE LONE RANGER**  
Boys shirts that will wear well, with emblem, HI YO SILVER! PRICE \$1.15

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Sun and Snow, with side shields. Protect your eyes.

PRICE 35c

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Mens Overalls, bibs or pants. Best because they wear longer. Bib Price \$2.00

**SHOES**

Womens and growing girls, patent Dutch ties and pumps. PRICED from \$2.95

**SPECIAL:—Buy 1 pkg.**  
Rinso, at 25c and get 2 bars Lifebuoy Soap for 1 box top and 3c.

**CHOCOLATE DROPS—**  
Fresh stock, assorted flavors. PRICE 25c lb.

**CAN PEAS—English marrow.**  
Fat ripe Peas. PRICE 2 tins 25c

**WILLARD CHOCOLATE**  
KRISP — A delicious confection. Price, lb. 35c

**SEE US FOR SEED POTATOES, GOVERNMENT CERTIFIED SEED.**

**FRUIT SPECIAL:—**

1 can Fruit Cocktail  
1 can Pears  
1 can Peaches  
1 can Pineapple  
ALL FOR 69c

**TEA—Liptons, Reg. 75c, only a few left at old price 65c**

**PEANUT BUTTER—**  
Squirrel, bring your pail and buy in bulk. PRICE per lb. 15c

**COFFEE—Fresh ground, a high grade coffee. PRICE per lb. 45c**

**GARDEN SEEDS—**  
Steel Briggs and McKenzie in pkg. and bulk.

Oranges extra large size, sweet and juicy. They're exceptional low price @ 3 doz. \$1.40  
Bananas 2 lb. 25c — Grape Fruit 3 for 25c

**FRESH LETTUCE, CELERY, NEW CABBAGE, SWEET POTATOES, TOMATOES.**

## JAMES JOHNSTON

"THE STORE OF QUALITY"

**P**ENDING termination of a reasonable period at the end of which it can be stated definitely whether the larger school units are financially able to carry on, it must be realized that much of the criticism directed against the new system is without good foundation.

The orthodox economist can of course see no justice in school districts being thrown together some in good financial shape and other in bad financial shape with a net rise in taxes to the good district with no better service attendant upon such rise. However, it should also be born in mind that primary and one might even say secondary education are things so affecting the public welfare that finance is a matter to be considered only secondarily, that is that despite finances these services must be retained. In Districts where this would have been most difficult if not impossible the Divisions are carrying on the services, the main principal behind the whole thing being taxation for an indispensable public service in accordance with ability to pay.

Further the recent centralization of power and finance in the field of education has given to many rural children an opportunity to acquire secondary education, an opportunity which they never have possessed before. It has enabled the establishment of dormitories for rural children in the larger centres, and in this locality at least the system is working very well at a minimum of cost.

One may not agree with the general policies of Mr. Aberhart's government, but it must be conceded that at least in the field of education his government has undertaken a great task and is attempting to do something.

**I**T HAS RECENTLY come to our knowledge that it is proposed to establish another hospital within the boundaries of the Eastern Irrigation District. In common with many schemes which on first glance seem to have merit this one has its flaws. It is respectfully submitted that with the extremely efficiently run and well equipped hospital now in Bassano the efforts of the area should be directed to improvement of that institution by way of increasing its size and augmenting its equipment. Instead of two small hospitals in the area both of indifferent size and character it is suggested that the resources of the District should be pooled to retain at the present site, with the present hospital as a nucleus, a large and well equipped hospital to serve the whole area. Establishment of an ambulance system in the area is not at all out of the question and would greatly obviate any difficulties involved in the transportation of the sick over long distances.

It is further submitted that in a district where the population averages no more than a family to a section, long and serious consideration must be given to the possibility of financial success before the establishment of a new hospital.

## E.I.D. Notes

The Eastern Irrigation District has been advised of the election of John Koza as contact man for the Tilley District.

The use by private parties of the pasture at E. I. D. Headquarters at Brooks, which privilege has been to some extent permitted in the past, is to be discontinued in future in accordance with a recent decision of the Board of Trustees.

Those water users who desire to defer their 1939 land payment as provided for in a resolution of the Board of Trustees passed some time ago are reminded that it is necessary for them to sign proper applications. Forms for this purpose are being placed in the hands of the Watermasters and can be obtained from them or will be mailed from the head office on request.

The Eastern Irrigation District has been advised of the election of Wm. Pollock of Gem as contact man for the Gem District.

District meetings which some time ago were arranged for Patricia, Gem and Rolling Hills on Wednesday, Thursday and Friday of this week have been cancelled because of impassable roads. The meeting arranged for Tilley on Saturday the 20th instant will take place.

**BORN AT THE HOSPITAL**  
To Mr. and Mrs. Herbert Saunders of Hussar, a daughter on April 14th, 1940.

### GEM DANCE TO BE HELD MAY 24th

The Dance scheduled to have been held in the Gem Community Hall last month has been postponed until May 24th, according to an announcement made last week. The dance is being sponsored by the members of the Bassano and District Catholic Ladies Altar Society. In making the announcement of the new date for the dance the Ladies express regret that road and weather conditions have made it necessary to postpone the dance until such a distant date. However, an excellent orchestra will be engaged for the occasion. A highlight of the affair will be the raffling of the Pony, donated by a member of the Church. This pony is at present in Brooks, but is expected to be brought to Bassano in the near future for ticket purchasers to see. Tickets are still on sale, and may be procured from any member of the Catholic Church.

### SALVATION ARMY CONDUCTING RED SHIELD DRIVE FOR FUNDS

The flag of The Salvation Army in the 75th year of its founding, now flies in 97 different countries and colonies throughout the world. On every continent, in every clime, with no distinction as to class, creed or color, the Army's activities affect the lives of millions. More than 100 Salvation Army War Work

### BEDDING OUT PLANTS

A Potted Fern or Plant in bloom makes a suitable gift. See us for bedding out plants, bulbs, garden seeds or any other article for the garden.

WE ARE AT YOUR SERVICE

**Bassano Nursery**

### SPECIALS.....

#### A New Bun

We have turned out a new bun.

With every dozen of these new buns you purchase, you are entitled to give the buns a name.

On Saturday night, the names submitted, will be drawn from a hat and the persons' name drawn receives \$1.00 in cash.

**DELICIOUS CHOCOLATE CAKE**

**PEANUT COOKIES**

**PATRONIZE THE HOME BAKER**

**Bassano Bakery**  
H. K. McAmmond

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Fares slightly higher for Tourist  
or Standard Sleepers in  
addition to usual  
berth charges

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in addition to date of sale

**STOPOVERS ALLOWED**

For Fares, Train Services, etc.  
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# MONOGRAM

## CANADIAN RYE WHISKY

There is no Substitute for Age

**\$2.75** 25oz.  
**\$3.90** 40oz.

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REGISTERED OPTOMETRISTBroken Lenses Replaced from  
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Estimates Given on all Work.

If you are in need of building  
or carpenter work of any  
kind—Phone 16, Bassano.

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SPRAYS and WREATHS  
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**MILK AND CREAM**Fresh milk and cream delivered  
by motor early every morning.**Bill's Dairy**Our Customers Remain  
Satisfied.**W. S. Playfair**

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COAL AND WOOD

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Every Morning**A. Meidinger****Church Announcements****St. Columbus Church**

BASSANO, ALBERTA

MASSES: 2nd Sunday of each  
month at 9 o'clock or 11 o'clock  
alternately. 5th Sunday of the  
month at 9 o'clock. Special Devotions  
will be announced as the  
occasion arises.

REV. JAMES MORROW—PASTOR

**Church of England**

BASSANO, ALBERTA

Rev. J. H. Naylor.

**Knox Presbyterian Church**

11 a.m.—Sunday School

7.30 p.m.—Evening Service

Charles F. Laine, Pastor

**BASSANO MISSION**

L.O.O.F. Hall, Bassano

Church Services each Sunday  
at 2 p.m.

"THINKING IT THROUGH"

Prayer Meeting every Wednesday  
evening at 8 p.m.

Speaker: E. E. MORTFORD

Everyone cordially invited to come.

**PREPARING FOR THE  
AMERICAN TOURIST**While we think it good business  
to spend \$5 of federal funds for  
\$100 worth of fish we spend only  
10 cents to get \$100 of tourist busi-  
ness.So long as we are at war, the  
American dollars these visitors will  
bring are an essential war sinew.  
We should not hesitate to spend at  
least a million dollars to merchan-  
dise Canada's tourist attractions in  
the U.S.A.Even a little state like Illinois  
with not a fraction of the tourist  
opportunities that Canada possess-  
es is spending a quarter of a mil-  
lion this year. Equal or larger ex-  
penditures are being made by the  
state and tourist authorities all over  
the U.S.A. They know the value  
of merchandising their assets so as  
to gain a share of the record ex-  
penditure to be made by tourists  
on this continent in 1940.Canada has an excellent Travel  
Bureau which has been doing  
splendid work within its limited  
resources. It is greatly handicapped  
because it lacks the money to  
"follow through."The first essential of our tourist  
effort is to make sure we are doing  
a good enough sales job. Right now  
our national effort looks puny in  
relation to the opportunity that  
exists.If, as and when these tourists  
come to Canada, what are we going  
to tell them?It is a certainty that most of them  
will want to talk about the war.  
They will want to tell us, perhaps,  
why they are isolationist. They  
will want to know what we are  
thinking and doing.How well are we prepared to  
talk about "the issues at stake?"Is there a danger that we will  
sit back on our fence rails or club  
chairs and sneer at our visitors for  
not being in the war?Are we ready to speak with clari-  
ty and conviction about fighting  
for the right to live our own life—  
an ideal which must surely be  
common to every citizen of this  
continent whether living north or  
south of the 49th parallel.Let's not be penny wise and  
pound foolish about making 1940  
a banner tourist year. And let's  
be prepared to talk about the issues  
at stake when our visitors arrive.**AMATEUR BOXERS TO  
MEET AT CARDSTON**Amateur mitt artists of Alberta  
are favored with an opportunity  
seldom accorded without great ex-  
pense to display their fistic wares  
in national championships com-  
petition the occasion being the stag-  
ing of the Canadian Amateur  
Boxing Championships of the Am-  
ateur Athletic Union of Canada,  
under the direction of the Alberta  
Branch of the Union and the Card-  
ston A.A.A. in Cardston on May  
23, 24 and 25.In addition to the customary pro-  
gram of "open" competition in the  
standard weight classes 112 lbs. to  
heavyweight inclusive, for the first  
time in history there will be "Jr."  
events in 80, 90 and 100 lbs. for the  
boxers under 19 years of age; and  
also "novice" competition in 126,  
147 and 160 lbs. for boxers who  
have never won a first place in  
open competition. These added  
events will no doubt prove an in-  
centive for the youthful up-and-  
comers.Three three-minute rounds will  
constitute bouts in the "open" and  
"novice" classes; while the three  
rounds will be of two-minute du-  
ration each in the "junior" classes.In order to qualify for entry, it  
is not necessary that the prospec-  
tive competitor have ever compet-  
ed in Alberta Branch District or  
Provincial Championships; nor is  
any boxer who has competed and  
failed to win at the Provincial  
Championships thereby ineligible  
for entry in the National Champ-  
ionships.B. W. Bellamy, Secretary Alberta  
Branch A.A.U. of C., Box 131, We-  
taskiwin, is in charge of the entries  
and Entry Forms and desired in-  
formation may be secured from  
him, or C. B. Cheesman, Cardston;  
Secretary CaCrdsion A.A.A.; R. T.  
Rose, Y.M.C.A., Edmonton; F. G.  
Hicken, Y.M.C.A., Calgary; F.  
Miles, 1023-12 Ave. A. South, Leth-  
bridge; F. Fraser, 247-2nd St., Med-  
icine Hat; A. G. Smith, Box 33,  
Alma; and M. R. Wolf, Box 269,  
Raymond.**LARGE VOTES FOR  
ALBERTA ROADS**With around \$2,000,000 voted by  
the provincial government for  
roads and bridges, either mainte-  
nance or new construction, during  
the present year, there is confidence  
in motor club circles that the pro-  
gram will be extensive.Provincial authorities, it is re-  
ported intend to press Ottawa to  
augment the provincial grants forroad purposes. If this is done,  
the Jasper highway, east of Edmon-  
ton, and the Trans-Canada highway  
east of Calgary, should see some  
major improvements this year.While road work may be de-  
layed somewhat owing to the late  
spring, it is understood that crews  
are being organized to push opera-  
tions ahead as speedily as possible  
as soon as the construction period  
opens.Officials of the Alberta Motor  
Association are giving careful  
study to road conditions and will  
maintain their policy of keeping  
the public informed of conditions  
in various districts.During recent years this service  
provided by the A.M.A. without  
charge, has been welcomed in all  
parts of the province. Motorists  
can place full dependence upon  
the reports issued by the A. M. A.,  
which are based upon official in-  
formation.**THE GOLDEN PROMISES**"As thy days, so shall thy strength  
be." (Deut. 33:25.)Courage, my soul, this promise is  
for thee;To bear thee up from hour to  
hour,The Father's loving hand upholds  
Why dwell with anxious thoughts**CLASSIFIED****FOR SALE**—Five turkey hens,  
(bronze) \$1.75 each.Mrs. H. M. Gamble,  
Countess—P."Experienced housekeeper wants  
position, respectable bachelor wid-  
ower. Permanent preferred. Part-  
iculars first letter.Mrs. M. Ingram,  
Gem—P.with power;  
And as thy days, thy strength shall  
also be,  
When dangers round thee lower,  
upon the years,  
The anxious years, He hides from  
you?Why lift the veil He throws across  
the view?Lest coming cares should cause thee  
needless fears,Upon, soul, gird thee, thy faith  
renew.His tender care along the journey's  
length,Buoyant with hope, with love  
untold,Will with fresh mercies every hour  
unfoldFor every need will give thee add-  
ed strength—And blest support thy life up-  
hold.

Anon.

**Buy Your Meat Where  
CHOICE QUALITY MEAT  
Only Is Sold**COURTEOUS AND OBLIGING  
SERVICE AT ALL TIMES

—PHONE IN YOUR ORDER—

"The Home of Fresh Meats"

**Pioneer Meat Market**

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**FOR SPRING  
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Gasoline • Oils • Greases

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:-:-:

Bassano

FRIDAY &amp; SATURDAY APRIL 19th &amp; 20th.

Carole LOMBARD and James STEWART

**Made for Each Other**The WIFE...the HUSBAND...the BABY...All they ask-  
ed—a chance to live!

FRIDAY and SATURDAY, APRIL 26th and 27th

**TARZAN FINDS A SON**with Johnny WEISSMULLER, Maureen O'SULLIVAN,  
plus the wonder-boy, TARZAN, JR.ALL NEW! The first Tarzan picture in 3 years!  
"This is the best Tarzan picture I have ever seen" says  
Edgar Rice Burroughs, author of Tarzan thrills.

5 to 12—15c—13 to 15—25c—16 and over 35c

**ORPHEUM THEATRE: BASSANO ALTA.****Special  
Bargain  
Fares****Calgary**  
and return**\$2.00****from Bassano**Correspondingly Low Fares  
from Intermediate Stations**GOOD GOING****APRIL 26-27-28****RETURN UNTIL****APRIL 30**Good in Coaches only. No baggage  
checked. For additional infor-  
mation and train schedules, consult  
Canadian Pacific Ticket Agent.**Canadian Pacific**



### FEARMAN SPEAKS

(Continued from page 1)

Forty-two per cent of the people of the United States cannot afford the adequate standard of diet as prescribed by U. S. health authorities. Twenty-seven percent are in a continual struggle against starvation. In Canada, our average income for all our citizens is \$433 a year. Less than one-tenth of Canadian families receive enough to enable them to pay dominion income taxes. Fifty percent of America's people never see a doctor, and eighty percent never see a dentist. Yet heart diseases, cancer and diabetes are constantly on the increase, while tuberculosis and venereal diseases remain a menace to everyone.

California fruit growers destroy oranges at the rate of one hundred tons a day during the picking season. In December there were 4,500,000 boxes of apples stored in the Okanagan Valley, with no market in sight. Wheat, pork, lard, butter, eggs, fish, poultry, wool and sugar are accumulating in greater and greater surpluses, while cotton and wheat have become major national problems.

Abundance is breaking down the values of scarcity, the Price System in its entirety. The political governments of Canada and United States have mortgaged our national futures by the creation of public debt, in an effort to preserve these values by loan, subsidy, price guarantees and wholesale destruc-

tion of commodities. Sixty Billion Dollars of public debt in United States, and seven and a half Billion on Canada, are all we have to show for this colossal effort. Our national incomes are lower, and our taxes are higher, in spite of it.

The creation of federal credit has pushed forward the installation of more and greater technology in industry, and man-hours of labor in industry have continued to decline, while productivity has increased. Technocracy points out that we will continue to produce more and more, but only by working fewer human beings, for shorter hours. This will mean more unemployment, further curtailment of purchasing power, and increasing mass hardship and social intolerance.

Science is a method of prediction. Technocracy's projection of present trends operating on this Continent indicates clearly that the modernization of further five percent of this Continent's productive equipment (most of which is obsolescent or completely outmoded) will throw fifty million Americans on relief in the United States. There will then be considerably more people than there will be maintained by private jobs. No political government can hope to cope with a situation of this character, and the march of events in this general direction will compel a major change in our method of social administration to be instituted before the end of 1942.

Technocracy presents to the

people of this Continent a blueprint for an integrated technological social control. This is the engineers' design which has emerged as a result of over twenty years of research on the part of fully qualified scientists, technicians and technologists who originally brought Technocracy into being. The transition from our old order scarcity and value to America's future of abundance and freedom from toil can be made swiftly, in an orderly fashion, without loss of lift, if the people of this Continent will organize to bring it about. A workable alternative proposal does not exist. If the people of America do not organize to meet this situation the result will be greater anarchy, mass-hysteria and ultimate chaos. If social disorganization reaches a point where our essential services; light, heat, transportation, food supply, etc.—shut down for even a few hours, four-fifths of our Continental population will be snuffed out within thirty days. What happens to the rest doesn't particularly matter.

The present growth of Technocracy Inc. indicates, however, that the capable and intelligent people of America are coming to the force, and that Technocracy Inc. will fulfill its self-imposed task—that of organizing a new leadership competent to meet the situation, and direct an orderly transition to a New America.

Technocracy Inc. numbers its members all over North America, from Alaska and the Yukon to

the Panama Canal, from Sydney Nova Scotia to Nanaimo, B. C. There are approximately two hundred organized units in Canada.

Technocrats may be recognized by the Monad emblem which they wear. Greater and greater numbers are now recognized by the Technocracy grey service dress in which they conduct the business of the organization. The mails of America carry a greater and greater volume of the familiar grey, vermillion-lettered stationery of the Organization. Ford cars now leave the factory painted Technocracy grey as one of the colors. Members carry the Monad insignia inscribed on their car doors and on the rear. Activities of the organization include education, research, and the training of writers and speakers. The Technocracy Study Course, a brief treatment of science in its application to social phenomena, is not available in any college or university, and can only be had by members of Technocracy Inc. All citizens of this Continent who are not members of a political organization, and who do not subscribe to the principles of any political organization, are eligible for membership in Technocracy Inc.

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PROMPT SERVICE  
THROUGH THE  
BASSANO RECORDER

**A. J. Sevigny**

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FOR a good successful sale, place your listing with me. I have had many years of experience.

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Southern Alberta

Licence No. 105-39-40

There is no other  
tobacco JUST LIKE

**OLD CHUM**

## 'Y' KEEPS SPIRITS HIGH, AT HOME AND ABROAD



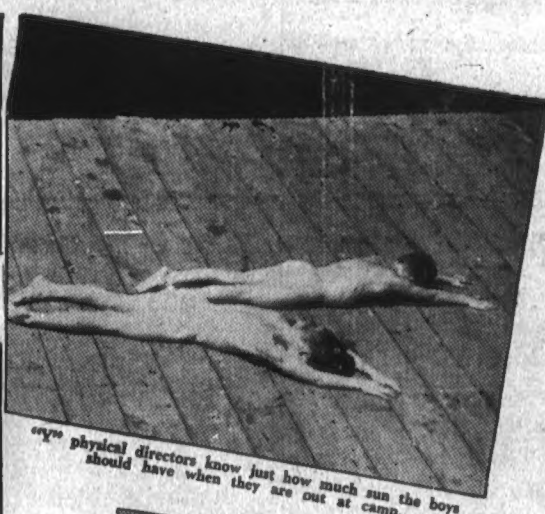
Sunday afternoon tea at a Toronto branch of the Y.M.C.A. is a happy occasion, when girls volunteer to serve refreshments.



Despite the heavy demands made by soldiers in training in Canada and overseas, the "Y" does not neglect its peace time job as witness these happy faces.



It's nice to be able to leave barracks behind and step into the Y.M.C.A. Centre in Montreal, where are all the comforts of home and a girl opponent at Chinese Checkers.



Physical directors know just how much sun the boys should have when they are out at camp.



Soldiers at Barrieffield Camp, near Kingston, are happy in possession of spacious new Y.M.C.A. quarters, dedicated to their spiritual welfare by Col. the Rev. T. A. Kidd.



For those who like the modern dance and the companionship of wholesome girls, the "Y" arranges a dance night at Montreal.



Youthful piper and dancer entertain fellow soldiers at "Y" Centre in Montreal.



"Never reach!" their mothers taught them when they were young. But they're in the army now and the Y.M.C.A. pickers are treating.



These too old for the army can still absorb Y.M.C.A. fellowship in the gymnasium, as part of the regular program still kept up in spite of war demands.



Being in the army, this soldier shouldn't laugh at an order, even though it be, "One girl to one soldier." But after all, the fun tempers Y.M.C.A. discipline.



## News Notes From District Correspondents

### COUNTESS

Mrs. Jones who spent the winter in Gem is visiting at the Harves home for a few days.

Carl Edwards spent the week-end visiting friends in Countess.

Ford Kerr returned home after spending the winter in Gem Colony.

Miss Eleanor Ferraby evidently enjoys walking. Ten miles is quite a jont, eh, Eleanor?

Mrs. Thompson, Mr. and Mrs. George Ferraby and son were visitors of Wm. Ferraby on Friday.

Francis Deans has been ill with the flu.

### Lathom

Mr. C. Salmond was a Brooks visitors on Friday last.

Miss Mary Lore who is attending school in Calgary visited her home over Sunday. Bob Lore who is a student in Bassano was also home.

Mary Lore had as her guest on Sunday, Miss Shirley Holmes of Bassano.

Don Goudie called at the Gosling and Merithew homes on Sunday.

Justin Levesque spent two days in Calgary last week.

The community was shocked to hear of the death of Mrs. John Swanson on Sunday night, in the Bassano Hospital, where she has been a patient for about two weeks. She will be missed by all who knew her, as she made many friends in the years she lived here at Lathom. She leaves a husband and four children, three daughters and a son.

(To late for last Week.)

Mrs. P. J. Shuhlitz left Monday morning for her home in Ranier. She has been visiting her daughter

## Milder Weather

### Spring Here At Last

Following several weeks of winter weather, spring seems to have finally come to the district this week. Bright sunshine, and accom-

### Makepeace

Miss Dorothy Hansen and Miss Alma Will spent the week-end visiting at the home of their friend Miss Blanche Jorgensen.

Mr. and Mrs. E. Seeley and family were week-end guests at the home of Mr. and Mrs. E. Schaffeur.

Mr. George Bray returned to his farm here the earlier part of the week after spending sometime in Calgary.

Mr. Arthur Arrison was a week-end visitor in Makepeace.

Misses Zelpha and Irene Heryford, and Mr. Johnny Kanash spent the week-end visiting at the home of Mr. and Mrs. F. Nail.

Little Jimmy Jensen began school last week which now brings the total number of beginners to four.

Mr. Fredrick Jorgensen returned last week from Olds School of Agriculture, where he has been taking a course.

Mrs. Boker.

R. Z. Lore attended the cattle show in Calgary last week, arriving home Saturday morning.

Mrs. L. E. Margan returned to her home in Brooks Saturday after visiting some time with her mother, Mrs. R. Warren.

Mr. and Mrs. T. K. Pickett and Kenny and Marjorie Goudie were guests at the Merithew home Sunday.

panying warm days and nights, has resulted in the disappearance of practically all high snow-banks in most parts of the district, and mud-holes caused by the sudden change in weather are rapidly drying up. Sloughs in the district are reported to be filled to capacity, and in many cases, much larger than they have been for many years.

Oldtimers in the district are jubilant over the moisture prospects this year. With sufficient moisture to assure good germination following seeding, it is expected that rains will promote good growth through the summer months.

Naturally, through the late spring seeding operations will be later this year than they have been for a number of years. It is expected that on dry land to the west of Bassano, it will be a good two weeks before land will be dry enough for cultivation. On irrigated land, seeding will not be general until well on in May.

Roads in the district are reported to be in poor condition. All bus and truck travel on the main highway has been banned, and at time of going to press no announcement has been made of when the ban will be lifted.

### SUNDAY SERVICES IN ANGLICAN CHURCH

Morning Prayer and Sermon will be conducted in the Bassano Anglican Church on Sunday next, April 21st, at 11 a.m. Rev. J. H. Naylor of Brooks will be in charge of the service

## LOUIS CONN - PHONE 7

Start the Spring off with a John B. Stetson; new styles at American Prices \$5.00 and up

Napaton riding Boots, U. S. made \$14.95 and up; We also carry a line of Boots for Kiddies and Boys \$6.95 and up.

Our Spring stocks are rolling in and our prices are right. We feature Carhartt Overalls and Shirts; Valentine Martin Dress shoes; Work Shoes and Boots and also carry a complete line of womens and kiddies shoes.

We also carry a complete stock of mens and boys and kiddies rubbers and rubber boots, all sizes and kinds; at low prices. John Watson Work Gloves \$1.25 and up

Tiger Brand Underwear, all prices.

Clearing lines in mens Work and Dress Socks; Shirts sweaters and leather coats at real low price. Come in and see.

Tomatoes, peas and corn special, 8 tins \$1.00	Salt for stock, 125 lbs., \$2.25
Coffee, Ambrose, Spec, lb. 39c	Face Soaps, 4-25c or 17 \$1.00
Super suds or Jiff 2 pks., large size 45c	Laundry Soap 6-25 25 \$1.00
Pineapple or Plums 2 tins 25c	Don't forget we carry a complete line of soft drinks. large 30 oz. bottles for only 10c, any flavor, order with your groceries.
Corn Flakes Special, any 3 pkgs. 25c	Fresh fruits and vegetables always on hand.
Sweet Biscuits, assorted 2 lbs. 45c	Choice Roasts 1b. 15c — Steaks 20c — Pork sausage 2 lb. 35c
Choice Roasts 1b. 15c — Steaks 20c — Pork sausage 2 lb. 35c	Cheese, Welnors, Bacon, Hams, Fresh Eggs, Butter.

We carry a complete line of Calgary cello-wrapped Bread and cakes. Sliced white or Brown, Sandwich loaf, Vienna Rye and Raisin. 1 1/2 lb. fruit cake 35c — Jelly Doughnuts fresh 25c doz.

## Classified Advertisements . . .

"Midget Money-Makers." Phone 35

Martha Schelski who has been spending holidays at home, will be returning to Banff, where she is employed in the Lorraine Beauty Shoppe.

CLASSIFIED Advertising Pays.

## Obituary

ESTHER JOHANNA SWANSON

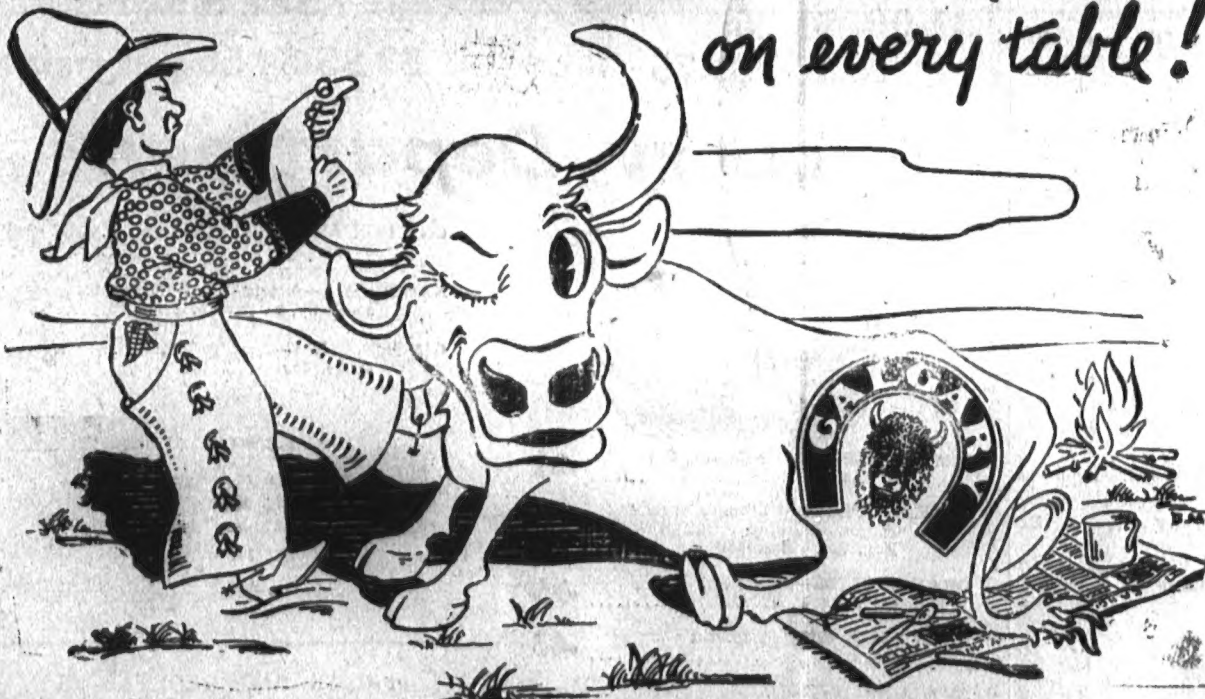
Mrs. Esther Johanna Swanson, wife of Mr. John Swanson of Lathom, passed away in the Bassano Municipal Hospital on Monday last, April 15th.

Born in Stockholm, Sweden, in 1897, Mrs. Swanson was 43 years of age at the time of her death. She moved to the district several years ago with her husband, who has been an employee of the C.P.R. for 15 years.

Mrs. Swanson had been ailing in health for approximately a month previous to her death.

Funeral Services were conducted in Bassano today, Thursday, and interment was made in the Bassano cemetery.

The **MOST POPULAR** brand sits on every table!



POPULARITY and PREFERENCE EARNED WITH CHAMPIONSHIP PRODUCTS



**"NEW" CALGARY GINGER ALE**  
**BIG ORANGE - BIG LIME - BIG LEMON**

UNION MADE PRODUCTS OF

**CALGARY BREWING & MALTING CO. LIMITED**

CALGARY

Established in 1892

EDMONTON

**Special Bargain Fares**

REGINA

\$9.85

WINNIPEG

\$18.85

and return

from Bassano

Correspondingly Low Fares from Intermediate Stations

GOOD GOING

APRIL 25-26-27

RETURN UNTIL

MAY 1

Good in Coaches only. No baggage checked. For additional information and train schedules, consult Canadian Pacific Ticket Agent.

Canadian Pacific



## Local Items of Interest

### Softball in Bassano This Season

#### ORGANIZE LOCAL SOFTBALL LEAGUE

"What's to do this spring for a sports pastime?" has been the subject of discussion amongst the young men of the town of late.

Here's a suggestion. Why not form a softball league in Bassano? From discussions already taking place, it is believed that two local men's teams could be formed, with the possibility of a third team coming from the High School. Regular schedule games could be played, the schedule being drawn up for several games in advance. It is believed that the organization of such a league would receive the whole hearted support of every young man, and many of the local business men in town, and from enthusiasm shown by a few who have talked the formation over in recent days, organization work could be accomplished with little difficulty. It is suggested that those interested in taking part in such a league get together on Sunday afternoon, toss the ball around a bit, and perhaps choose up a couple of sides for an hours practice.

#### FREDRICK THEODOR DUKE

Fredrick Theodor Duke, old-timer of the Millicent district passed away in the local hospital on Friday last, April 12th, following

Mr. Henry Hepfner is a visitor in Bassano this week.

Mr. Al Brown of the Calgary Herald was a business visitor in Bassano on Wednesday.

Mr. W. F. McBeth was a business visitor to Brooks on Tuesday afternoon.

Miss Connie McBeth is spending a few days visiting with friends in the Cassils district.

Mr. A. P. Thompson has been spending the past few days in the flood area near Drumheller.

Miss Gwen Odell returned to her home in Regina, after visiting at the Wight home for a few days.

Miss Winifred Playfair visited friends in Medicine Hat over the week-end.

Mr. James Johnston was a business visitor to Calgary on Tuesday and Wednesday of this week.

Mrs. Margaret C. Bell of Hussar spent the week-end visiting at the home of Mrs. G. Murdock in Bassano.

Miss Chrissie Wight resumed her teaching duties at Antelope Creek the first of the week following a few days holiday.

Mrs. A. G. Scott returned to her home in Bassano last week-end, after enjoying a few days holiday in Calgary.

A fresh coat of paint has been applied to the interior and exterior of the Pioneer Meat Market this week, greatly improving the appearance of the premises.

Mrs. Hugh Gayford returned to her home in Calgary on Monday evening last, after spending a week visiting at the home of Mr. and Mrs. F. Gayford.

Miss Nettie LeGrandeur was a week-end visitor with her aunt in Medicine Hat.

Mr. Robert Donaldson of Brooks spent the week-end visiting at the home of his father, Mr. Jas. Donaldson.

"Lost or Strayed" will be the topic of Mr. Laine's Sermon in Knox Presbyterian Church on Sunday next, April 21st. Mr. Laine's address will be based around the scripture reading "He goeth after that which is lost." Everyone is invited to attend the service.

FOR SALE—Household furniture and effects. Parties interested please communicate with Mrs. J. T. Summerbell.

a short illness.

Mr. Duke had been a farmer in the Millicent district for a number of years. He was born in Ekernford, Germany, in 1863, and was 76 years of age at the time of his death. He is survived by several relatives, living in the Millicent district.

Dr. B. E. Barlow of Bassano was in charge of funeral arrangements, and interment was made in the local cemetery.

# McKEE'S STORES

## WORK CLOTHING FOR MEN

We are Ready With a Full Range of..  
**Overalls, Pants, Shirts, Gloves and Work Boots for Spring.**

### OVERALLS

THE FAMED WESTERN KING BIB OVERALLS, "MASTER 6", BUILT FROM SANFORIZED—SHRUNK KING COT—DENIM. BUY YOUR CORRECT SIZE AS THESE OVERALLS WILL NOT SHRINK IN WASH.

**\$2.00 per pair**

### Range Rider Pant Ovealls

PERFECT FITTING GARMENTS GUARANTEED FOR LONG SERVICE, BUILT FROM KING COT DENIM, SANFORIZED—SHRUNK GARMENTS. DOUBLE STITCHED THROUGH OUT. COPPER RIVETED POCKETS AND BELT.

**\$2.25 per pair**

### Mens Work Gloves

WE CARRY THE WELL-KNOWN WATSONS ACME MAKES IN HORSEHIDE, COWHIDE, KANGAROO AND MOOSEHIDE, ALL GLOVES GUARANTEED FOR WEAR.

**\$1.00, \$1.25, \$1.50, \$1.75**

### Mens Work Shirts

ALL G. W. G GARMENTS OF GUARANTEED QUALITY. SHIRTS FULL SIZE, PERFECT FITTING, COME IN VARIOUS MATERIALS IN PLAIN COLORS AND FANCY CHECKS. THESE SHIRTS WILL GIVE EXCELLENT WEAR.

**\$1.00, \$1.25, \$1.50, \$1.75, \$1.95**

### Mens Work Boots

FIT YOUR FEET BEFORE YOU BUY DURABLE WORK BOOTS.

SUPREME FOR COMFORT, WORK AND WEAR. WHEN YOU BUY A DURABLE YOU ARE PUTTING YOUR MONEY IN THE BEST THERE IS IN LEATHER AND WORKMANSHIP. THE EXTRA FEW CENTS IN COST WILL GIVE YOU A LOT MORE IN MILEAGE.

BLACK OR CHOCOLATE BROWN, PLAIN TOE OR WITH TOE CAP.

**Size 6 to 11**

**\$3.95 \$4.50 per pair**

## Grocery Department

CHICKEN AND RICE SOUP—Halls. 3 tins ..... **.29**

NABOB TEA—A wonderful chance to stock up, at per lb. .... **.59**

GINGER SNAPS—Just in I. B. C. Superb 3 lbs. for ..... **.39**



BRUNSWICK SARDINES—In Oil 4 tins ..... **.23**

CEREAL SPECIAL—2 boxes Quaker Puffed Rice and 1 Puffed Wheat. Reg. 42c. Now for ..... **.27**

ORANGE JUICE—50 oz. tin, On sale ..... **.35**

PURE PLUM JAM—4 lb. tin, On sale ..... **.43**

ALPHA MILK—Talls, 2 tins for ..... **.19**

JOHNSON'S WAX—1-3 lb. free with 1 lb. tin. Special ..... **.59**

BASSANO BREAD IS DELICIOUS — TRY SOME — VARIETY TO CHOOSE FROM

RINSO DEAL  
LIFEBUOY 25c pkg. Rinso and 2 bars of Lifebuoy Soap All for **.32**

### FRUITS AND VEGETABLES

#### ORANGES — — ORANGES

344's—3 doz. for ..... **.65**

176's—3 doz. for ..... **.99**

LETTUCE, CELERY, FRESH TOMATOES, SWEET SPUDS, RHUBARB, GRAPE FRUIT, APPLES, BANANAS, etc.

ALWAYS  
AT YOUR  
SERVICE



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**Calgary**  
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**\$2.00**

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**GOOD GOING**

**APRIL 18-19-20**

**RETURN UNTIL**

**APRIL 23**

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### SPECIALS

#### JONTEELS CREAM

COLD, COMBINATION OR LIQUEFYING CLEANSING CREAM

THE REGULAR 50c SIZE

**33c each or 2 for 65c**

**Canadian Made DIAMOND ELECTRIC LIGHT BULBS**

30 OR 60 WATT

**13c each or 2 for 25c**

**STILES "The Druggist"**  
The Rexall Store